



**PATHWAYS TO
ENTREPRENEURSHIP**

Powering Small Businesses in Emerging Transportation Markets

TUESDAY, SEPTEMBER 10, 2024

9:00 A.M. – 4:00 P.M. (EST)

LOCATION | U.S. Department of Transportation (USDOT) Headquarters
1200 New Jersey Avenue, SE, Washington, DC 20590

VIRTUAL OPTION | Available Via Live Broadcast



WHAT IS THE ONE-DAY PILOT PROGRAM EXPERIENCE?

The comprehensive Pathways to Entrepreneurship Program has three pillars or “pathways” to entrepreneurship designed for Small Disadvantaged Businesses, Historically Black Colleges and Universities (HBCUs), and HBCU students. The one-day pilot Program experience is an overview of the Pathways to Entrepreneurship Program and will feature highlights of the six-month pilot program for small disadvantaged businesses.

The Pathways to Entrepreneurship program is created to empower small disadvantaged businesses seeking to pivot into new and emerging transportation markets; engage HBCU institutions, and educate aspiring HBCU students with an entrepreneurial mindset eager to explore new transportation markets and help them consider transportation career options upon graduation.

Our ultimate Pathways to Entrepreneurship Program goal is to provide participants with the knowledge, skills, and resources to navigate cutting-edge technology markets and contribute to wealth-building in underserved communities.

REGISTER NOW

In-Person Attendance:

REGISTER BY 09/03/2024

Virtual Live Broadcast:

REGISTER BY 09/09/2024

**For more information,
please scan the QR code**





U.S. Department
of Transportation



PATHWAYS TO ENTREPRENEURSHIP PROGRAM: Powering Small Businesses in Emerging Transportation Markets

WHY WE NEED YOU

We are in the early stages of developing this transformative program. Your participation is crucial to refine and enhance the program to ensure it meets your needs and maximizes its impact. Your feedback will help us shape a program that addresses real-world challenges and leverages new technologies in transportation effectively.

WHAT'S IN IT FOR YOU



Shape the Program: Influence the design and content of this new initiative.



Network: Connect with USDOT leaders, industry experts, and successful small business owners.



Funding Opportunities: Gain insights into potential funding sources.



Educational Resources: Receive materials and information on the future of transportation and the Bipartisan Infrastructure Law (BIL).

WHO SHOULD ATTEND

- Small Disadvantaged Businesses (SDBs): Seeking new opportunities in transportation.
- Primes and Subcontractors: Looking for partnerships with SDBs.
- HBCU/MSI/PWI Presidents, Chancellors, Development Administrators, Researchers, Faculty, and Students.
- Transportation Stakeholders, Associations, and Organizations.

JOIN US AND SUPPORT YOUR PATHWAY TO SUCCESS!

Contact Information: If you have event registration questions, please email: p2e@dot.gov.