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NV Grow, and additional  
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# NEVADA GROW

HELPING SMALL BUSINESSES GROW  
powered by COLLEGE OF  
SOUTHERN NEVADA

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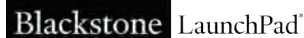


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Providing the  
data.  
Making the  
decisions.  
Facilitating the  
connections.

**RIGHT**



# NV Growth Cycle



Application

STAGE 1

Consultation and Business Analysis



STAGE 2



Personalized Solutions

STAGE 3

Mentorship



STAGE 4



Progress Tracking and Evaluation

STAGE 5

Continued Support



STAGE 6



B2B Networking and Community Building

STAGE 7



## Eligibility

Pursuant to the Nevada Grow Act, for a business to be selected for this Program, they must have obtained the following milestones prior to application submission: (a) Have its principal place of business within the State of Nevada and have had its principal place of business in this State for at least 2 years; (b) Generate at least \$50,000 but not more than \$700,000 in revenue; and (c) Have a business plan.



## Background

Assembly Bill 399, presented by Assemblywoman Dina Neal, was approved by the Nevada State Legislature in 2015. As a Senator, she steadfastly championed the bill in subsequent biennial cycles, driven by her strong belief that utilizing strategic and personalized data methods is crucial for enhancing the strength and resilience of small businesses.

## Economic Gardening Concept

NV Grow models the concept of Economic Gardening, a strategic approach that connects entrepreneurs to essential data, marketing, and business intelligence resources. This wealth of information empowers you to make well-informed decisions, optimize your operations, and tap into new opportunities for growth. By nurturing your business's growth potential, we aim to help you create jobs and strengthen the local economy.

Milpa Restaurant  
NV Grow Client



## Why choose NV Grow

The program is designed for existing businesses in Nevada. We understand the unique challenges and opportunities that small businesses in our region face, and our programs are custom-tailored to address your specific needs.

## Counseling

Incoming NV Grow clients are assigned a peer business counselor who is dedicated to supporting your growth journey. Our counselors offer personalized guidance, share their expertise, and offer resources and services that are tailored to your specific needs and challenges.

## Free Services & Resources

Participating in the NV Grow program is completely free of charge, ensuring that valuable resources and opportunities are accessible to all eligible businesses.

## Community Collaboration

As part of NV Grow, you gain access to exclusive business peer learning groups. These groups conduct round tables and group discussions, bringing together entrepreneurs from a diverse array of companies. Through these interactions, you have the chance to share insights, exchange experiences, and learn best practices that can propel your business forward.

## We Speak the Language of Small Businesses

Our diverse and bilingual staff can deliver counseling, resources and translation services in multiple languages.

NDO Wellness  
NV Grow Client

